



Seeking Resellers and VARs for TNTmips

Opportunity. MicroImages is currently seeking to increase the use of TNTmips in nations where we have no representation. TNTmips provides the most comprehensive, integrated geospatial analysis and publishing tools available in any commercial product. You and your clients can use these capabilities to exploit your images, image-derived products, geometric layers, or other geospatial materials you prepare as a service. Reselling TNTmips can help you increase the demand for your image-based products and geospatial services by expanding their use.

History. TNTmips' first commercial release was in 1986. Since then it has quietly provided timely new features and is now used on thousands of Windows and Macintosh computers in 120 nations and 25 languages.

Scope. Without any options or hidden requirements, TNTmips provides a wider range of standard features than any competing image analysis or GIS product. Some of these are illustrated by the enclosed data sheets. TNTmips' comprehensive geodata management, visualization, and analysis capabilities encompass image, vector, CAD, shape, TIN, hyperspectral, GPS, photos, and LIDAR geodata in all of the popular formats. It has interfaces to Oracle Spatial, MySQL, PostGIS, and other spatial and relational database systems. It also includes an integrated relational database system. Your final project materials can be provided in many popular formats or published in PDF; Google Maps and Google Earth, Virtual Earth, and other native tilesets; and many other web-oriented formats.

The current release of TNTmips provides multiple core, multiple task processing using parallel processing techniques to efficiently complete large projects or repetitive production line analysis. Topology is maintained continuously as you edit or use gigabyte vector files and associated relational attributes. Cartographically rendered paper or electronic maps can be designed using interactive layout tools. Collections of color or multiband images, scanned maps, theme maps, or geometric layers can total terabytes and be converted into a single tileset for direct web or local use in Google Maps, Google Earth, Virtual Earth, World Wind, OpenLayers, TNTmips, or other popular viewers. A TNTmips tileset can even be multiband and used in subsequent analysis operations.

Customization. Custom solutions and repetitive production-oriented analysis, conversion, and publishing can be developed in TNTmips' geospatial scripting language. Custom scripts can range from simple format and coordinate reference system conversions to building a production line of geodata analysis, to development of your own commercial software products, to providing Internet-based geodata distribution. TNTmips' geospatial scripting language provides interfaces to popular relational and spatial databases, browsers, web applications, email, VPNs, Internet and network protocols, and the APIs of other software.

New Business Opportunities. Recently our resellers have demonstrated that TNTmips and its geospatial scripting language can be used to build customized location-based services in small- and medium-sized businesses. These systems-oriented projects require a custom fit to the local organization's operations, language, databases, and goals. These emerging spatial data management and exploitation opportunities usually must be implemented in your language and thus can only be effectively exploited by you. There are contract and project opportunities that can be built on your local contacts and technical capabilities and expertise in the use of TNTmips and its geospatial scripting language.

Cost and Materials. TNTmips provides all these capabilities and many more at a fixed retail price of US\$6000 for a portable license. Multiple-user, network licenses are also available. TNTmips is simpler to sell than competing products as it does not have any hidden add-on modules. Your customer receives everything in a single comprehensive product including our free, world-acclaimed technical support. Each TNTmips comes with 71 color illustrated Tutorials of 16 to 64 pages each and 197 Quick Guides all accessible online in the product. 1200 color illustrated 1- or 2-page Technical Guides are also available at MicroImages' web site to provide details on specific TNTmips technical features. You can inspect any, and all, of these TNTmips reference materials in PDF format online at any time at microimages.com/documentation/index.htm. If these thousands of pages of written materials do not convince you that TNTmips provides all the advanced technical capabilities outlined in this introduction, then try an evaluation unit.

More Information. The back of this sheet summarizes MicroImages' reseller program. For further information and a reseller application kit contact sales@microimages.com.



Why Become a MicroImages Authorized Reseller?

EXPAND YOUR SERVICES

Get the service and consulting associated with sales of our geospatial analysis products.

MicroImages focuses on development of software and, unlike our competitors, does not engage in competition with our resellers for contracts. Thus our products promote reseller services for you.

www.microimages.com/support/service.htm

FREE PRODUCTS

Each of the TNT analysis products is provided to you for your demonstrations and internal use.

This allows you to learn and demonstrate applications of geospatial analysis. Purchase additional products for your service center at reseller discounts.

www.microimages.com/products/

COMMISSIONS ON SALES

Your sales commissions and our prices are consistent, special discounting is not permitted.

All TNT professional products (except TNTmips Free and TNTmips Basic) are protected by a software license key that is attached to a USB port. Thus, your service work and marketing plans will not be undermined by pirated or heavily discounted copies of our products from some other source.

www.microimages.com/products/keys.htm

LOANERS FOR MARKETING

Place loaners for trial periods.

When you are working closely with a client, let them try our products and services.

www.microimages.com/dealers/memo/DN_LoanerKits.pdf

TRAINING CENTER DISCOUNTS

Set up a training center with major savings.

Obtain access to the same deep discounts as academic sites for your training center.

www.microimages.com/dealers/memo/sal.htm

PRIORITY SUPPORT

Prompt support with first priority given to you.

You will often be the one training and helping our clients in your language, so we both benefit when we get the right answers to you quickly.

www.microimages.com/support/

STEEP ACADEMIC DISCOUNTS

Help your nation's academic institutions offer training and research in geospatial analysis.

Create a trained cadre of professionals who are literate in geospatial analysis and can apply it in the context of your language, customs, and laws.

www.microimages.com/dealers/memo/sal.htm

FREE PRODUCTS FOR STUDENTS

Download TNTmips Free—not a demo, no time limits.

TNTmips Free provides free copies of exactly the same programs as the TNT professional products (TNTmips, TNTedit, and TNTview). However, since no USB software license key is used, TNTmips Free limits the size of the materials: the size of the image, vector, CAD, shape, and TIN objects, and each relational database table.

www.microimages.com/downloads/tntmips.htm

VERY LOW-COST, LIMITED EDITION

For small-scale projects, the TNTmips Free student version can be upgraded to TNTmips Basic.

TNTmips Basic handles larger rasters for an introductory price of \$100. Upgrading is conveniently handled by acquiring a license file purchased over the Internet by PayPal or credit card.

www.microimages.com/downloads/tntmips.htm

FREE TRAINING MATERIALS

71 tutorial booklets with sample geodata—download or use online.

Your clients can learn advanced geospatial analysis on their own, in the classroom, or via your training programs. 71 tutorials are provided (PDF format) and contain 2000 pages and 4000 color illustrations, together with sample geodata sized to fit in TNTmips Free.

www.microimages.com/getstart/

FREE TECHNICAL MATERIALS

1200 illustrated color plates and 200 Quick Guides—download or use online.

Geospatial analysis operational and technical concepts are discussed in more detail in these 1- or 2-page Technical Guides. Quick Guides are desktop references to special operational shortcuts and features.

www.microimages.com/documentation/

FREE ATLAS WEB HOSTING

No web site or you have slow access?

Publish demonstration atlases on the MicroImages web site.

www.microimages.com/geodata/index.htm

ENTERPRISE OR INDIVIDUAL LICENSES

Portable licenses and the TNT geodata structure are transparent to the OS.

You can operate your personal professional TNT analysis products on any supported computer. Simply attach the software license key to the USB port and install the appropriate Windows or Mac version. Or, a floating license can be captured by your networked computer for temporary use from your organization's pool of TNT licenses for use with geodata located anywhere on that local network.

www.microimages.com/prices/

We invite you to contact MicroImages today to learn more about the opportunities for representing the TNT products as a MicroImages Authorized Reseller. Call 402-477-9554, FAX 402-477-9559, or email info@microimages.com.